





CV RESUME

I am a filmmaker, photographer, graphic designer and visual communicator. Passionate about branding, music photography and landscape photography, commercials and posters. Cinephile, musician and admirer of art, anthropology and literature.

Leandro Lanuza
leandrod designer.com

Contact

Mobile (949) 993 5316
Email leandrolanuza@gmail.com

Education

2013-2018 **Bachelor of Design and Visual Communication** at Universidad Americana (UAM)

Experience

2022-2023 **St. John Knits**
Fashion Luxury House United States
Multimedia Designer

2021-2022 **PULP RIOT from L'Oréal**
Hair Color Company United States
Creative Designer

2020 **Fundación Capital**
Social Organization Global
Communications Designer

2019-2020 **Neurobics**
Boutique Consulting Firm Mexico
Chief Designer

2018-2019 **Refill Creativo**
Design Studio Mexico
Graphic Designer & Animator

2016-2020 **Ponete Cómodo**
Youtube Channel Nicaragua
Youtuber & Chief Designer

2015-2018 **Gil González Producciones**
Audiovisual Productions Nicaragua
Film Maker / Cinematographer

2016 **Casa Pellas**
Automotive Company Nicaragua
Graphic Designer of Digital Media

2013 **Vanguardia MCA**
Music Magazine Nicaragua
Creative Director & Photographer

Skills

GRAPHIC DESIGN

Branding, Logo Design, Art Concept, Creative Direction, Corporate Identity, Print Design, Poster Design, Digital Illustration, Editorial Design, Layout, Business Stationery, Advertising, Web Design, Photography, Photo Retouching, T-Shirt Design, Music Design, Cover Concept Design, Typography.

FILMMAKING

Filmmaker, Cinematographer, Director Assitant, Project Producer, Screenwriter, Actor and Youtuber. Commercial Ads, Documentaries and Short Films. Nominated for "Best Picture" at the 2nd Nicaraguan Film Festival in 2017.

PHOTOGRAPHER

Stage Photographer, Music and Concert Photography, Landscape Photographer, Artistic Portrait Photographer & Conceptual Photography

SOCIAL MEDIA & MARKETING

Google Ads Partner, Campaigns Development, Strategyc Creative Concepts, Social Media Account Management & Content Creation, Event Organization, Live Music Concerts, Facebook, Instagram & Twitter.

SOFTWARE

Proficiency with Adobe Creative Suite; Illustrator, InDesign, Lightroom, Photoshop, Premiere, After Effects, XD, Figma, Canva, and Acrobat Pro. Wordpress, Elementor and Mail Chimp.

FREELANCE

As a *Freelancer* I've worked projects in United States, Germany, UK, Nicaragua, Guatemala, Argentina and Mexico since 2014.



Logo Design



Type – **Graphic Design**

Designed at – **Neurobics, Refill Creativo and as a Freelancer**

Skills flexed – **Branding, Logo Design & Concept.**

One of my specialties is to *redesign* a **Brand**. It is always a challenge that I enjoy, such as, the research and studying of the subject, create the concept, generate the personality of the Brand and, let the logo speak through your visually.

Most of this projects, I create them as a **Freelancer** and working at the *Design Studio Refill Creativo*.



Logo Design





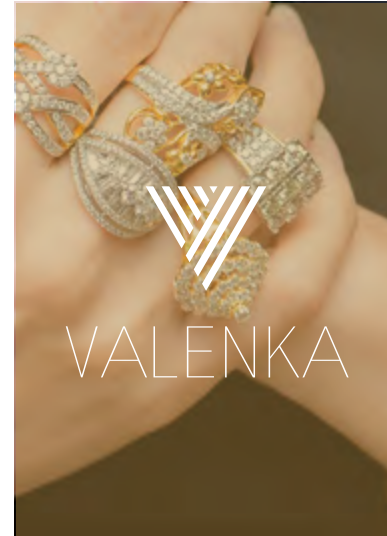
KUALI



VALENKA



Repensando
la ciudad



VALENKA



Repensando
la ciudad



Google



Editorial Design



Type – **Graphic Design**

Designed at – **Refill Creativo and as a Freelancer**

Skills flexed – **Editorial, Illustration**

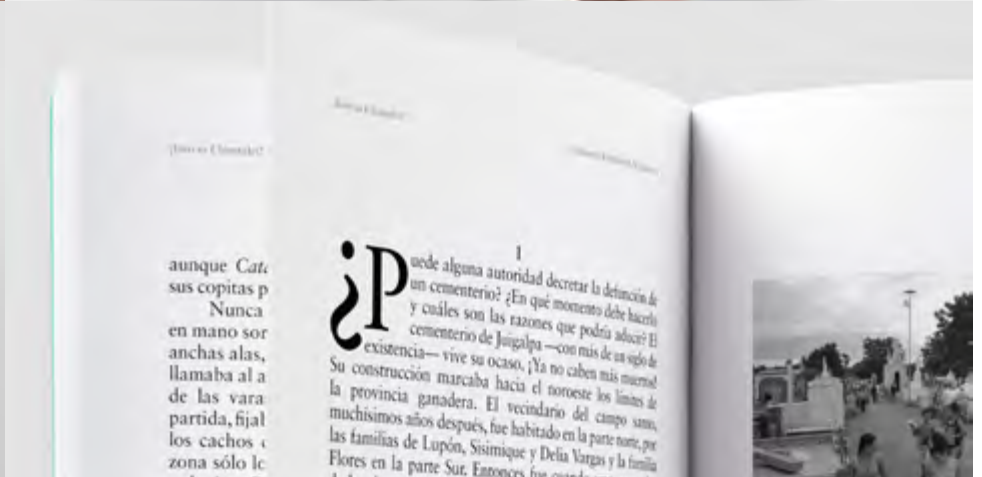
I <3 Editorial Design.

I really like the print designs, such as magazines and books. It is always a challenge to put pertinent information in one page without cluttering the space and at the same time making it interesting to the reader. I spent a lot of my time searching and studying layouts, so that, the words can communicate a feeling. That's the Editorial Design for me; it is an expression placed on paper.

I founded a Nicaraguan music-culture magazine; **NOISE** magazine. It projected showcase photography, music and culture of the regional locations. My key responsibilities & skills applied in this role included: Creative Direction, Editorial Design, Photography & Writing Articles.

I worked in a variety of projects, such as, illustration and design of a child's book "**El Castillo de Cianferedin**", the design of the last book of the writer Guillermo Rothschuh "**Esto es Chontales**", the magazine of **IAS** and, other personal projects.







BLIND

BLIND es una revista que refleja las noticias más impactantes de Nicaragua, las cuales han ocurrido en el transcurso del año 2014.

Esta es una recopilación de las 6 noticias más influyentes en el país, extraídas de artículos periódicos del país, como lo son: La Prensa, El Nuevo Diario y El Confidencial.

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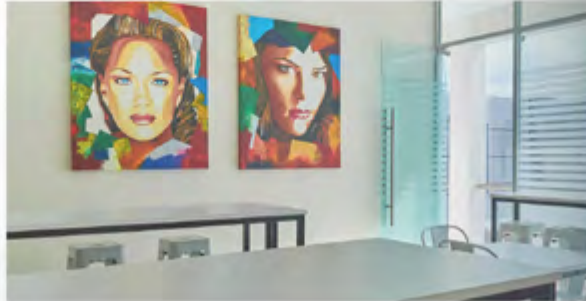


INTERNATIONAL
AVIATION
SERVICES **IAS**



On-site

Catering

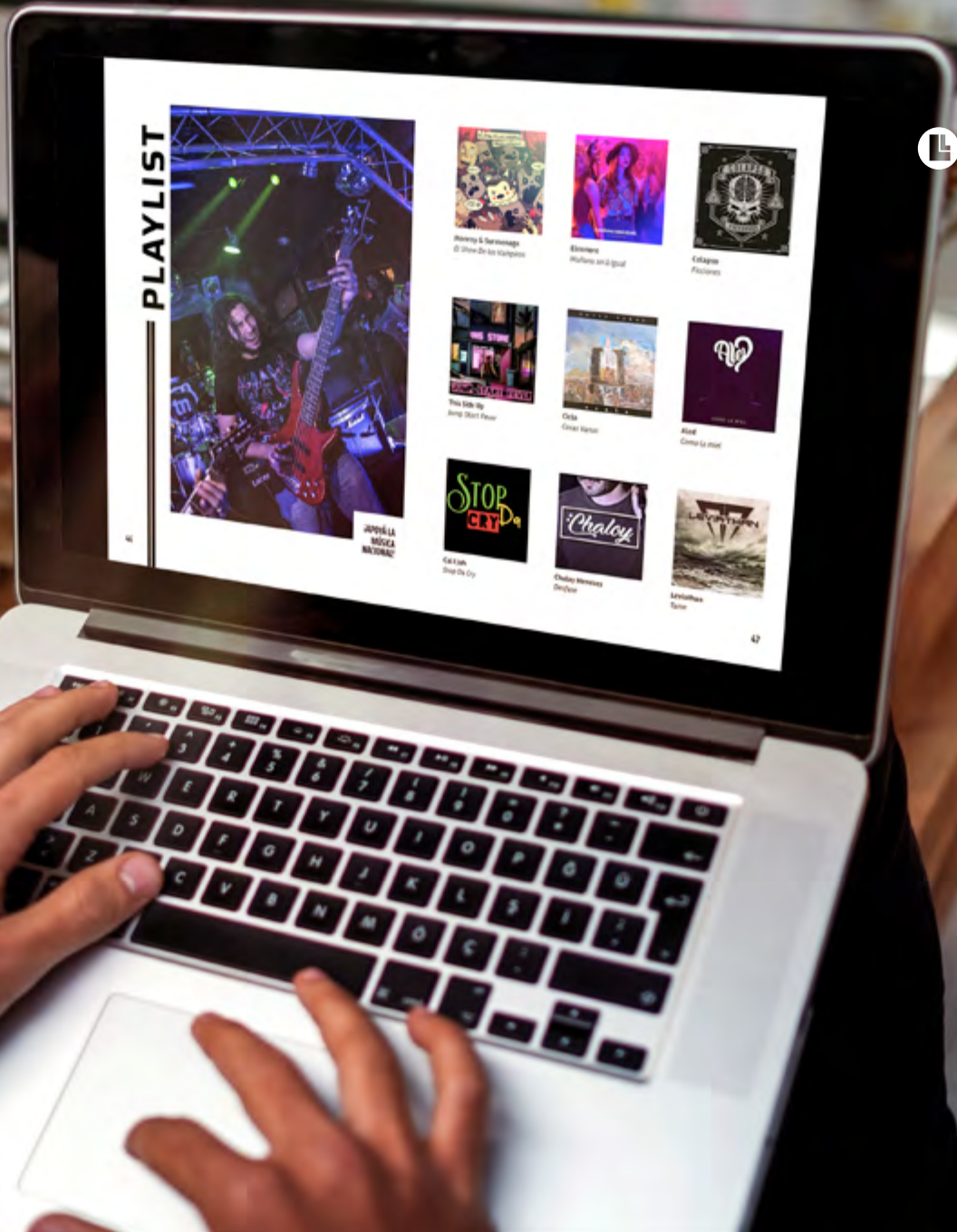




NOISE

MAGAZINE

CLICK HERE



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Music
Magazine
Digital Editorial Design
Online Magazine

Photography
Music

Stage
Photo Editing

Landscape
Lighting



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Photo- graphy



Type – **Photography**

Designed at – **Movistar, Vanguardia and as a Freelancer**

Skills flexed – **Photography, Photo Editing, Lighting**

Some of my clients are: Movistar, Vanguardia, APEN (Nicaraguan Foundation) and, some personal projects.

Since 2014, I have become a Stage Photographer in Nicaragua, since then, I collaborated with several rock bands from Nicaragua and some international bands, such as, **The Casualties** (USA), **God Mother** (Sweden), **SxRxTx** (Guatemala), and **Adhesivo** (El Salvador). Currently in Mexico, I have been collaborating with **La Garfield** (Mx) and **Primavera Club** (Mx).

Other projects and activities include photo studio sessions with clients like Movistar and Independent Models, as well as independent rock bands like **Los Denis**.



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Artistic Portrait

Model

Photo Editing

Studio Photo



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Music Photography
Indie Band
Artistic Photography
Natural Light
Photo Editing
Backlight



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Product Photography
Studio Session
Lighting



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Landscape

Natural Light

Photography



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Music Photography
Stage
Artistic Photography
Lighting
Photo Editing



VISIT MY PAGE



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Music Photography
Stage
Artistic Photography
Lighting
Photo Editing
Backlight



Poster Design



Type – **Graphic Design, Digital Illustration**

Designed at – **As a Freelancer**

Skills flexed – **Poster, Digital Illustration, Concept Art**

Music Festivals / Album Covers / Typography / Activism

In 2018 at Ortega's Nicaraguan oppression I create an illustration named "Patria libre" (free homeland), it was exposed in Germany at the exhibition "Glances of Resistance" and in Mexico at the exhibition "Resistencia Café".

As a musician, I started to design posters for my band of all our gigs, and the cover of our singles. Some years later, other rock bands contacted me to design their posters and album covers, such as, the *Indie Alternative* band "**Denis**" and the *Argentinean rock* band "**Lemat**".

Poster

Music Flyer

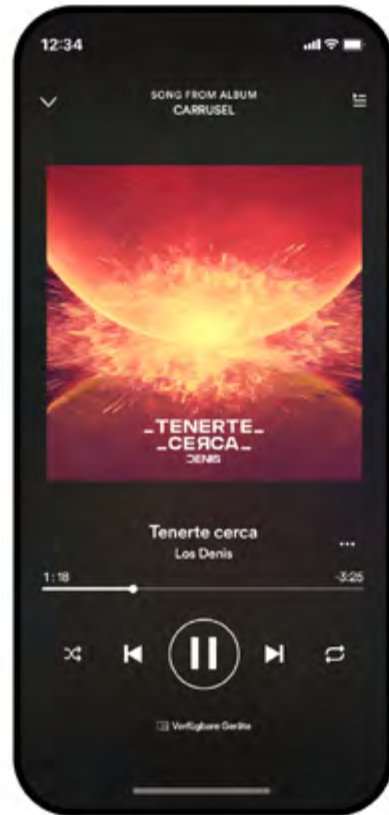
Digital Illustration

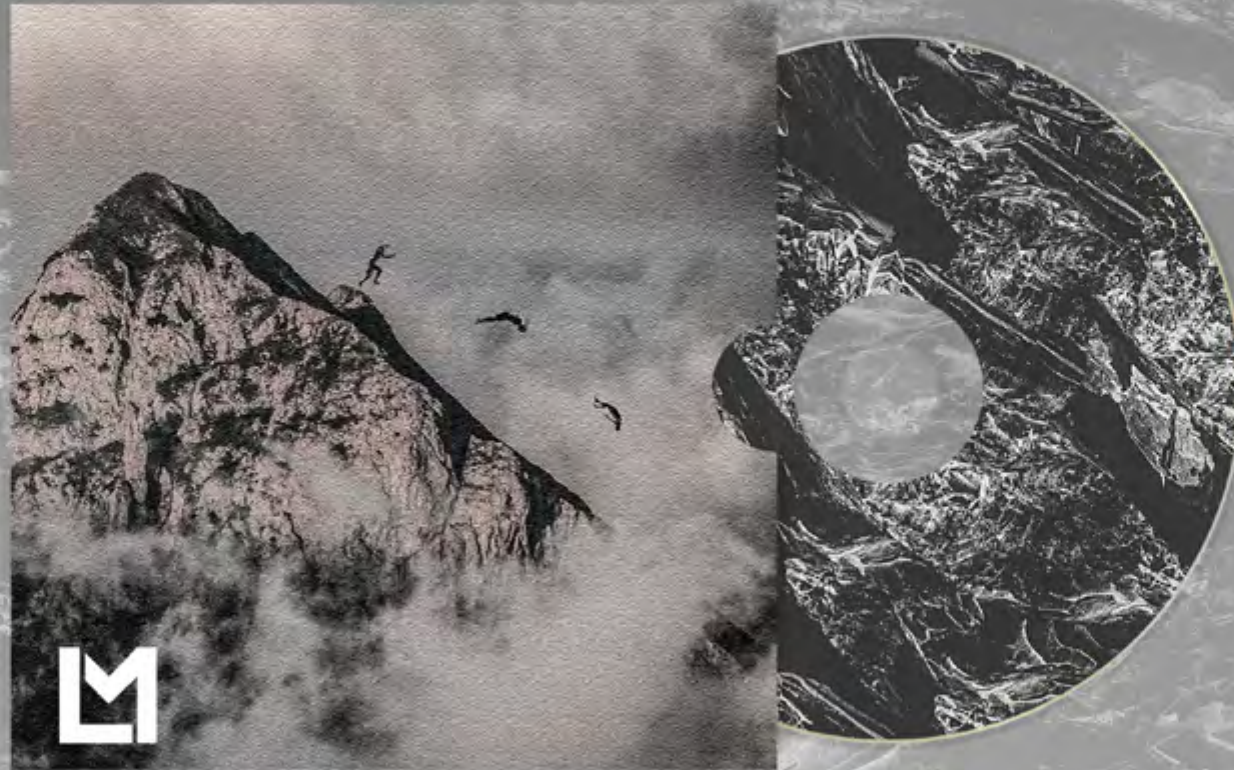


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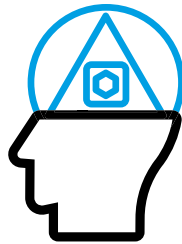








Concept Art



Type – **Graphic Design, Art Direction, Creative Concept**

Designed at – **As a Freelancer and Pulp Riot**

Skills flexed – **Digital Illustration, Art Direction, Visual Concept**

At **PULP RIOT**, a hair coloring subsidiary of **L'Oréal Company** of Southern California, I performed my role as a Creative Designer and, my most relevant contribution, thus far, was my *creative experience*, by coming up with ideas and creative solutions more than designing, creating concepts for campaigns, and adding a different view to the brand by making impressive graphics products.

My key responsibilities & skills required in this role include: Campaign Creation, Conceptual Art, Creative Direction, Storytelling, Graphic Art, Custom-made Textures, Digital Illustration, Conceptual Photography, Media Design, Animation, Photo Editing, and Product Design.





PULPRIOT
SEMIS

PULPRIOT SEMIS

SUPERIOR PAINT FOR EXTRAORDINARY ARTISTS

MORE VIBRANT

FADES BETTER

LASTS LONGER

SEAMLESS BLEND FOR MODERN TECHNIQUES

GENTLY REMOVE PULPRIOT SEMIS WITH BLANK CANVAS

3 FOR £30 OR 6 FOR £55 ALL SEMIS

@NARU_BUNNY IS THE ARTIST





Web Design



Type – **Graphic Design, Art Direction**

Designed at – **As a Freelancer, Refill Creativo, Fundación Capital & Neurobics**

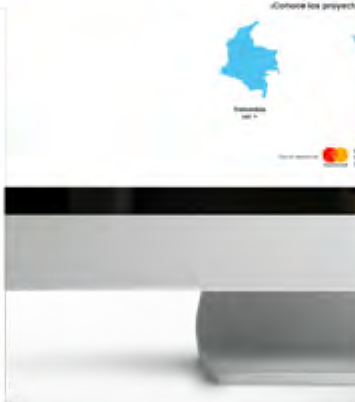
Skills flexed – **Web Design, UX Design, Animation & Photography**

In the *Design Studio Refill Creativo*, I used to collaborate designing and creating websites. Some of them much more sophisticated than others. My key responsibilities & skills in this role included: Creative Direction, the design and functionality of the web page, and the esthetic concept. However in the *foundation Fundación Capital*, I design the landing page the project of **MasterCard Inclusive Growth "Café Paga"**. With **Neurobics**, we work with the UN in a project to certificate AHMSA, and we made a landing projecting the work of the company.



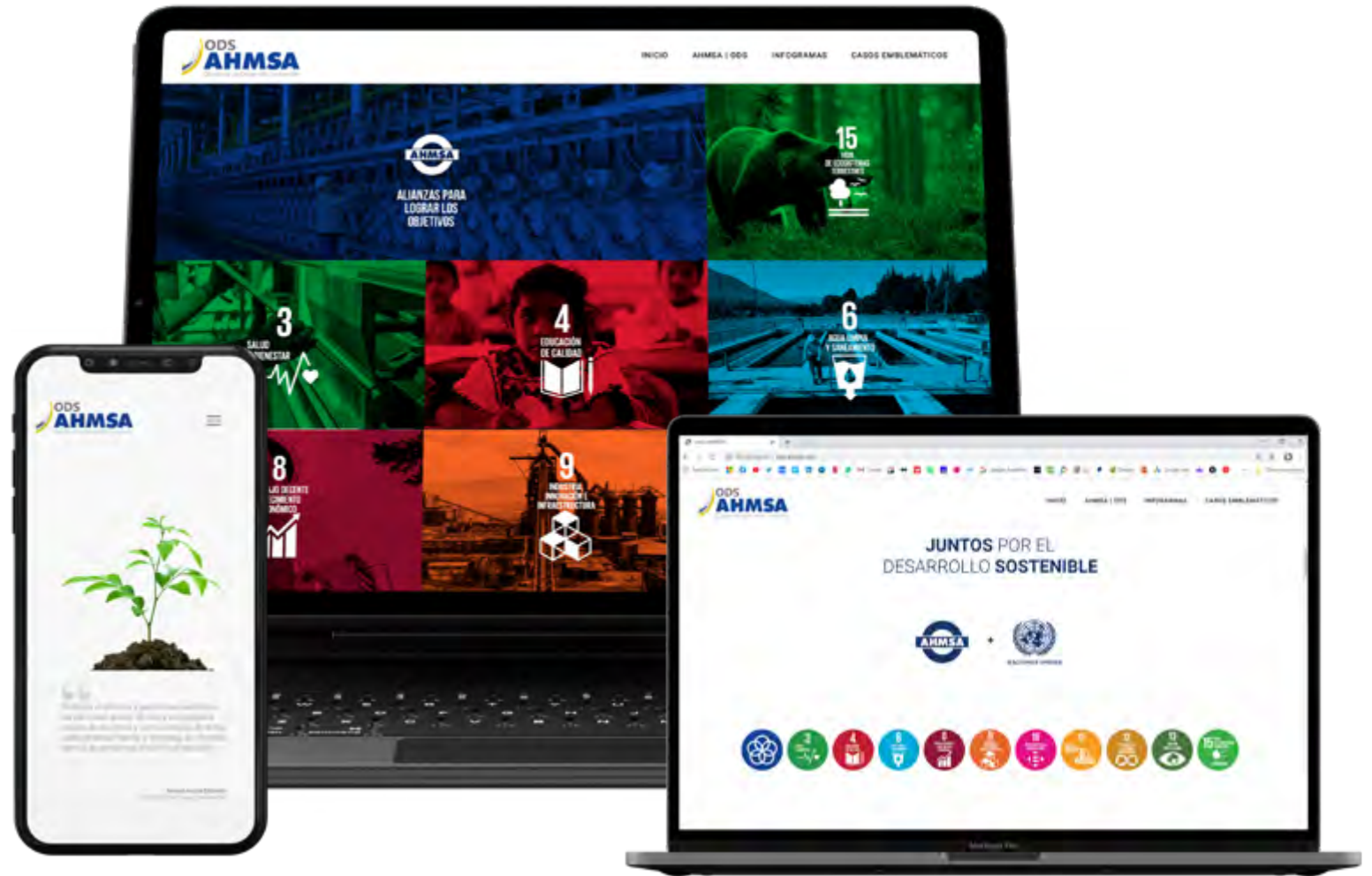
Center for Inclusive Growth

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Web Design

Landing

Agriculture



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Audiovisual
Cinematography

Direction
Video Editing

Photography
Screenplay



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Film Making



Type – **Documentaries, YouTube Vids, Commercials & Shortfilms**

Created at – **As a Freelancer, GG Producciones & Ponete Cómodo**

Skills flexed – **Director, Cinematography, Photography, Actor, Editor, Content Creator & Screenplay.**

During my tenure at **Gil González Producciones** for about 5 years, I was a Director Assistant, Cinematographer, and Editor in different projects, such as, Commercial Ads and Documentaries.

Ponete Cómodo, is a project that I founded with some of my best friends. It is a Youtube channel with topics on movies study, analysis and critiques.

“**Zugzwang**” is a college project that I made four years ago, while I was studying for my Graphic Design *degree*. The idea was to make something different and thoughtful. I’m a huge fan of the theories of quantum physics, so I decided to make a low budget short film with 2 of my best friends.

This shortfilm was nomated as “*Best Picture*” in the **2nd Nicaraguan Film Festival** in 2017.

Filmmaking
YouTuber

Audiovisual
Cinematography

Direction
Video Editing

Photography
Screenplay



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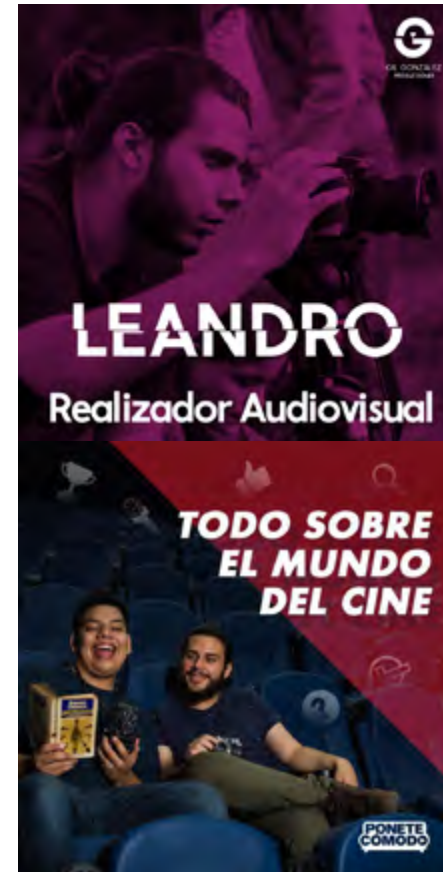


Zugzwang

Synopsis: Erick is a young man who was called for a job interview. It's a simple story, but a single decision can open several windows of opportunities in alternative dimensions. Every decision or action that he makes can change everything such as love, success or failure.

This short film was nominated for "Best Picture" in the **2nd Nicaraguan Film Festival** in 2017.

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Gil González Producciones

Audiovisual production
of Nicaragua.

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Ponete Cómodo

Youtube channel of
Movie Culture.

[CLICK HERE](#)



Contact me!

leandrodesigner.com

